

Rowlett Bowl-A-Rama wins 2 – Best Practices Awards during BPAA National Trade Show

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Rowlett, Texas. Bowl-a-Rama was the big winner during the BPAA annual best practices awards (Golden Pin Awards). The company was honored for its outstanding Employee Relations in addition to Revenue Generation.

The national awards were presented during the BPAA Annual Trade Show in Orlando, Florida. “Anytime a bowling center is recognized from amongst 3000+ bowling centers worldwide, it is quite an honor. To be chosen in 2 categories is even more special.”, added Chuck Lande, Proprietor.

“We have an outstanding staff that is dedicated to making the customer experience a positive one. We know how valuable our front line employees are and we try our best to create a positive work environment.”

Bowl-a-Rama is also not afraid to think out of the box and try different marketing ideas and promotions. In addition to the bowling, billiards, and arcade games Bowl-a-Rama also features NTN Trivia, Karaoke, and live music in addition to other specials events.

About Bowl-a-Rama

The ultimate Family Entertainment Center featuring 26 lanes of bowling, tournament quality billiards, video arcade, and a full service sports bar inside a power packed 33,000 square foot facility.

Website: www.rowlettbowlarama.com

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